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Senior Management Changes

October 2015

Dear Valued Customer:

The Reliable Automatic Sprinkler Co., Inc. is proud to make the following senior management changes -

Michael R. Fee has been elected Executive Vice President, a role previously held by Kevin T. Fee, who is now President. Michael will continue to report to Kevin and have responsibilities for Sales Operations, Human Resources, Information Technology, and Advertising/Marketing.

Michael joined Reliable in May 1976. He is a graduate of Boston College and holds an M.B.A. degree from Hofstra University. Michael is a strong proponent of the fire sprinkler industry. He is currently serving on the American Fire Sprinkler Association's Manufacturer and Supplier Council, Legislative Committee, and Membership Committee. For many years, Michael has been on the Membership Committee and helped establish the local chapter development programs. Michael has been Chairman (2000-2004) and Vice Chairman (1998-2000) of AFSA's Manufacturer and Supplier Council.

John M. McNamara has been promoted Vice President, Corporate Sales. John will be responsible for the sales and distribution of Reliable products worldwide and will report to Kevin T. Fee, President.

John graduated with a B.S. in Business Administration from Stonehill College in North Easton, MA. He joined Reliable in January 1988 as Regional Sales Manager for the Northeast and has successfully advanced through the sales organization. In 2001 he was appointed to the position of Eastern Regional Sales Director. Most recently in 2009, John was named Vice President of Sales Americas.

Kevin T. Fee, Jr. has been elected Vice President of Sales, Americas. Kevin's new responsibilities will include sales and distribution of Reliable products in North, Central, and South America. He will be reporting to John M. McNamara.

A graduate of Boston College, Kevin earned a B.S. degree and joined Reliable as a full time employee in March 2001 where he served as a material handler in the Los Angeles Distribution Center. Kevin played an integral role in the start-up of several distribution facilities before being promoted to outside sales. Prior to this promotion, Kevin served as the Director of National Accounts. He is an active member of the NFSA's Future Leadership Committee. With his new position, Kevin is now the fourth generation of Fee family senior management at Reliable.