



TECHNOLOGY • QUALITY • SERVICE

Reliable's New President

July 2015

Dear Valued Customer:

The Reliable Automatic Sprinkler Co., Inc. is very pleased to announce **Kevin T. Fee** has been elected as the fourth President of the Company, succeeding **Frank J. Fee, III**. As President, he assumes the dual roles of CEO and COO with all aspects of Reliable's business operations and decision making reporting to him.

Kevin Fee brings strong academic credentials and extensive experience to his new position. He is a proud graduate of Boston College and holds an MBA degree from Columbia University. He has served as Reliable's Executive Vice President for 28 years having been responsible for significant segments of the Company's operations.

Kevin Fee is a dedicated contributor to the enhancement of the fire sprinkler concept through his long standing role as a Director of the National Fire Sprinkler Association, former Chairman and recipient of the Association's Golden Sprinkler Award. Also he was a founding member and first Chairman of the International Fire Sprinkler Association and continues to serve on the Board of Directors.

Since the Company's founding in 1920, Reliable has always been managed by the Fee Family. With Kevin Fee as its new President, Reliable continues the 95 year old tradition of family management and personal involvement in the Company that is a proud leader in the global fire sprinkler industry.

Frank J. Fee, III has been elected Chairman of the Board of Directors, overseeing Board related governance matters and the Board's support to Reliable's new management team. He had served as President since 1976.

Sincerely,

A handwritten signature in black ink that reads "Michael". The signature is written in a cursive, flowing style.

Michael R. Fee
Executive Vice President