



For Immediate Release

Reliable Automatic Sprinkler Co., Inc. and Titus Group Inc. announce Premier Partnership. Reliable® adds Titus pipe connection products to its complete line of system components.

**[Liberty, South Carolina, December 2019]** Reliable Automatic Sprinkler Co., Inc. will begin rolling out Titus pipe connection products for fire protection customers in the Americas market in the first quarter of 2020. Please contact your local Sales and Distribution Center for details.

“This new partnership represents a key strategic opportunity for both organizations,” commented Reliable’s Vice President of System Components Rex Schwendiman. “We are thrilled to offer Reliable customers a new option in high-quality grooved couplings, grooved fittings, and threaded fittings.”

“We could not have aligned ourselves with a better national partner to distribute our fire products in the Americas market,” added Titus CEO Max Farley. “Titus has established their name as a premium provider in the high-pressure Industrial and Energy markets,” he continued, “and we’re looking forward to bringing our high-quality battle-tested products to the Fire Protection industry. Reliable’s expansive distribution network, technical expertise, industry leading service, and customer relationships make them the perfect fit with Titus.”

As the Premier Partner, the full range of Titus fire protection pipe connection products will be available at each of Reliable’s 18 Sales and Distribution Centers. Rigorously tested to Titus’ Quality Assurance Program and backed by an industry-leading 2-year warranty, Titus grooved couplings & fittings and threaded fittings are a natural complement to Reliable’s portfolio of fire protection products.

“Titus Industrial gives us a partner in the product development process,” noted Steven Wolin, Reliable’s Vice President of Product Technology. “We have a unique relationship,” Wolin continued, “Reliable brings 100 years’ experience in an industry with an understanding of its specific requirements. Combined with Titus’s network of global manufacturing and unparalleled quality, we look forward to providing a competitive product to our customers today and bringing cutting edge products to market tomorrow.”

“Put simply, the Titus partnership is just one more way Reliable continues to improve the portfolio of products we provide to our contractor customers,” noted Reliable® President Kevin T. Fee. “We are always looking for more ways to give Reliable customers a competitive advantage when bidding and installing jobs. This is a prime example.”

“Reliable is committed to serving our customers with the most complete line of fire protection products in the industry,” Schwendiman explained. “In doing so with partners like Titus, who will stand with us not only behind the products, but also behind our customers.”

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### **About Reliable Automatic Sprinkler:**

Reliable Automatic Sprinkler Co., Inc. is a global manufacturer and distributor of fire protection products. Reliable® manufactures the highest quality and most innovative fire sprinklers, valves and special systems on the market; distributes a full line of best in class system components; and backs it up with premier customer service. Reliable's corporate headquarters is located in Elmsford, NY; manufacturing plant in Liberty, SC; and regional sales and distribution centers located throughout the US and around the world.

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### **About Titus Industrial:**

Titus Industrial is the modern supply chain for high quality industrial connections. First to market with a purpose built Inventory as a Service model, Titus simplifies business-to-business consumption of industrial connections by building a custom supply chain for your business. With the industry's leading quality control program and strategically located distribution centers, Titus brings the nation's most efficient and advanced system to the energy, fire protection, and industrial sectors. Powered by custom cloud and data analytics software, Titus offers unmatched value before, during, and after production.



Titus pipe connection products distributed by Reliable®

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If you would like more information about Reliable®, please contact Lily Feinman, Marketing Coordinator, Tel: 864.372.7005, [lfeinman@reliablesprinkler.com](mailto:lfeinman@reliablesprinkler.com).

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