

International Price Update!

March, 2011

Dear Valued Customer:

Commodity pricing for metals, primarily copper, have increased dramatically over the past year. Coupled with the rising costs of other materials and operating expenses, our overall cost structure has been seriously affected.

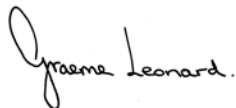
Accordingly, Reliable will be increasing list prices on our sprinklers, valves, and special hazards/systems products along with all System Components by an average of **7% to 9%** effective **Friday, 27th May 2011**.

All orders shipped **before Friday, May 27th** will be invoiced at the old prices. All orders shipped **on or after May 27th** will be billed at the new prices. Please anticipate your needs and get your orders in early. **All orders placed at the current pricing will only be accepted subject to product availability.**

We regret the fact that we have to increase our pricing, but we do so only as a result of the increases in our costs.

Reliable is dedicated to providing high quality, innovative products with exceptional customer service. We thank you for your understanding and continued support of Reliable.

Sincerely,



Graeme Leonard

Vice President, International Sales & Operations