

SYSTEM COMPONENTS PRICING UPDATE!

September 2011

Dear Customer:

Reliable was recently informed of price increases from the following vendors:

<u>Manufacturer</u>	<u>Products</u>	<u>Average % Increase</u>	<u>Effective Date</u>
Anvil	Gruvlok Grooved	6 to 7%	Nov-7-2011
	SPF Grooved	6 to 7%	Nov-7-2011
	Tri-Flex Loop	8 to 9%	Nov-7-2011
FPPI	Pipe Dope	13 to 14%	Nov-7-2011
	Storz Connections	20 to 21%	Nov-7-2011

Because of these increases, Reliable will be increasing list prices to all of our customers on **November 7, 2011**. We regret the fact that we have to raise our prices, but we do so only as a result of the increases that we receive from our manufacturing partners. Our goal at Reliable has been and continues to be to provide our customers with a quality product at a competitive price.

Please take the time to review your requirements for all products manufactured by the companies listed above and place an order with us prior to **October 31, 2011** for shipment no later than **November 4, 2011**. We will not be able to hold pricing or ship product at the old price after **November 4th**.

In addition we will be updating our System Components price sheets in order to better serve our customers.

Our amended pricing will be posted on the Reliable website at www.reliablesprinkler.com and will be available on October 14, 2011. They can be downloaded from the site.

All of us at Reliable want to thank you for your business and continued support of Reliable's System Components product line.

Sincerely,



Rex Schwendiman
Vice President, System Components