



TECHNOLOGY • QUALITY • SERVICE

Newsletter

Price Update!

July 2008

Dear Valued Customer:

Because of rising material, labor, energy and transportation costs, we will be increasing current List Prices on all Reliable Manufactured Products by approximately 9 %. Also, our One-Piece and Two-Piece Escutcheons and Sprinkler Guards and Assemblies will be increasing by approximately 20 %.

These increases are effective *Monday, September 29, 2008*.

All orders shipped *before Monday, September 29th*, will be invoiced at the old prices. All orders shipped *on or after Monday, September 29th*, will be billed at the new prices. Please anticipate your needs and get your orders in early. **All orders placed at the current pricing will only be accepted subject to product availability.**

We regret the fact that we have to increase our pricing, but we do so only as a result of the increases in our costs.

An updated List Price Book on CD will be mailed to you in the coming weeks. The new List Prices will be available in advance on our website at www.reliablesprinkler.com.

We thank you for your understanding and continued support of Reliable.

Sincerely,

A handwritten signature in black ink that reads "Michael".

Michael R. Fee
Vice President, Marketing & Sales Operations